

HOW2WEB3

WITH SASHA BARRIE

B2B podcast

Every business is a web3 business.
Most just haven't discovered it yet.

Businesses want to get into web3
but don't know where to begin.

**HOW2WEB3 is showcasing web3 tools,
and businesses that are entering the space.**

SASHA BARRIE

HOST

**copyright lawyer by training,
producer by trade,
web3 maxi at heart.**

Co-creator of the WCBH podcast.
Prev. web3 strategy @SnappToon,
Prev. host of the We The Aliens podcast.



EACH EPISODE OF HOW2WEB3:

- deep dive into a product/project (scripted audio).
- a video walk-through of the project (YouTube & TikTok).
- Twitter Spaces with the product/project representative.

B2B ORIENTED

PRODUCT FOCUSED

EVERGREEN

BEGINNER FRIENDLY

HOW2WEB3 IS NOT ABOUT PRICE.

IT'S ABOUT VALUE.

How to leverage NFTs and other web3 tech to empower communities?

What are web3 tools for organizing and managing labor and capital?

What are the regulatory issues and how is the industry working with them?

What are some of the businesses that have successfully jumped into web3?

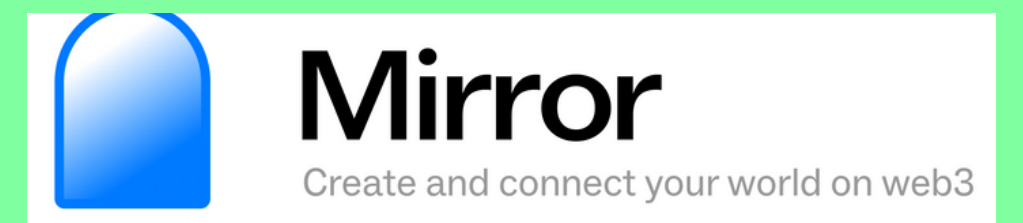
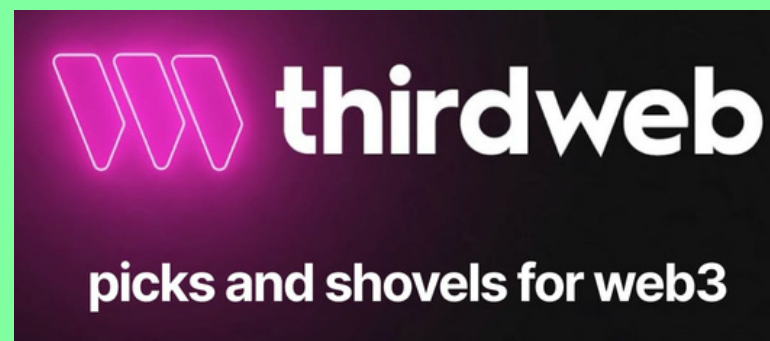
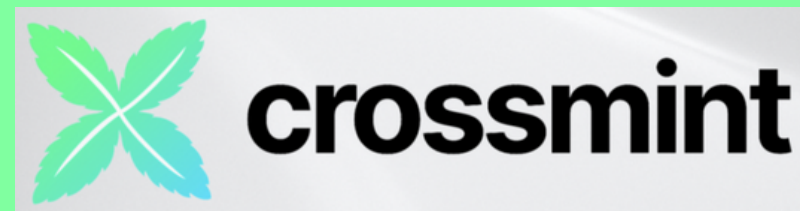
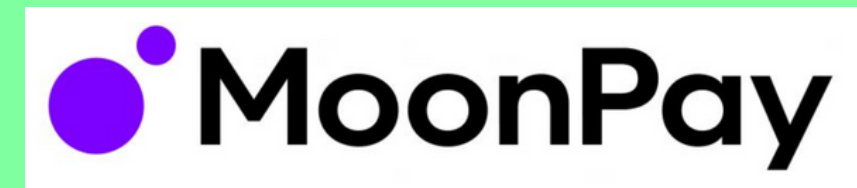
HOW2WEB3 PILOT SEASON

potential episodes - businesses integrating web3



HOW2WEB3 PILOT SEASON

potential episodes - web3 tools



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PILOT SEASON OF HOW2WEB3: Q2 2023

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